

**TABLE 4.2** Average Amount of Time per Day Spent With Each Medium (8- to 18-year-olds)

Medium	1999	2009
Television	3:47	4:29
Music/audio	1:48	2:31
Computer	:27	1:29
Video games	:26	1:13
Print	:43	:38
Movies	:18	:25
Total media exposure	7:29	10:45
Multitasking proportion	16%	29%